

# Regional Approach: Overview

Guiding Principles & Objectives

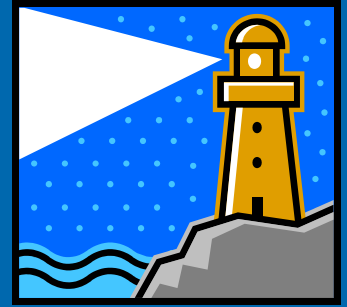
Background and Framework

# Regional Approach

An expanded approach for regional outreach was developed by the California Department of Water Resources (DWR) in cooperation with local entities and organizations, focusing on integrated water management.



# Guiding Principle



DWR is committed to regional outreach :

- Planning with more regard for regional diversity and unique attributes (*one size does not fit all when it comes to State water policies*)
- Increasing regional influence on State water policy and investment decisions

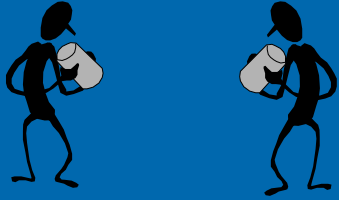
# Guiding Principle



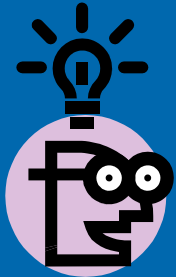
DWR is committed to integrated water management :

- Integrating DWR programs both internally and externally
- Working with other State agencies to coordinate related resource planning programs

# Regional Approach: Objectives



Provide a venue for regional dialog related to integrated water management and planning



Focus on the unique conditions, objectives and available solutions in each region



Better integrate and coordinate multiple planning efforts and programs at local and regional level

# Background and Framework

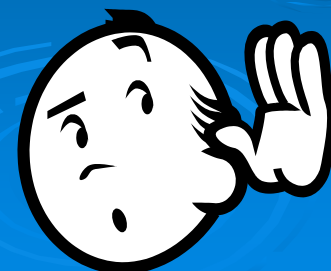
## Builds on Regional Workshop Concept

- Interactive format for regional input
- Used for Update 2009 of Water Plan
- Expanded scope



# Regional Workshop Feedback

- Appreciation for region-specific focus
- Important to have a setting where water management groups can network
- Involvement needs to be early and often
- Desire for “one-stop” information





# What We Heard: Take-away Message



There is a growing need for programs and projects to reach out to regional stakeholders

Multiple demands make it harder to schedule meetings



Time constraints for stakeholders and staff require greater efficiencies in outreach



# Expanded Regional Approach: Key Elements

Keep region-specific format for hydrologic regions

Regional interests and stakeholders involved in shaping agendas and outreach efforts



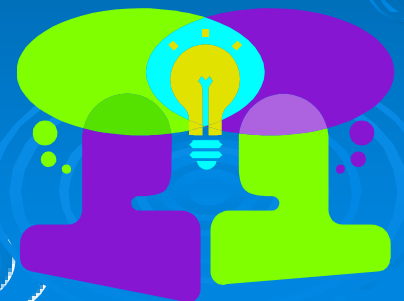
Meet several times each year through 3-hour webinars, with options for physical meeting space



# Regional Approach: How We Got Here

## Developed and Refined Initial Concepts

- “Tested” concepts with stakeholders
  - Update 2013: public workshop, Tribal workshop  
Public Advisory Committee  
other interested stakeholders
- Discussions with staff from various programs
- Discussions with other state agencies
- “Kick-off” webinars in Spring 2011



# Regional Approach: Design Teams



## HOW THEY ARE COMPRISED

### Small teams (10-12 regional stakeholders)

- Regionally-based
- Including representatives of State and Federal agencies and Tribal entities

### One Design Team per region

# Regional Approach: Design Teams

## Design Team Responsibilities

- Review and refine agenda
- Conduct outreach and share information
- Dry-run of IRWM presentations

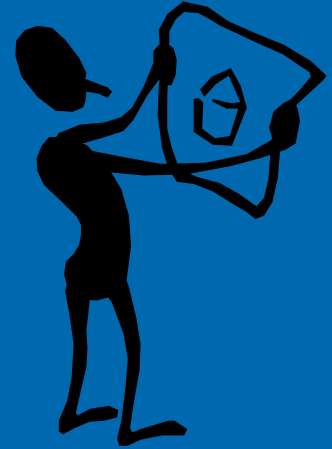
# Regional Approach: Next Steps

Evaluate first Regional Forum

Refine approach as needed

Start planning for next Forum!

Meet several times each year,  
as desired, via webinars and  
satellite locations.



# Submitting Comments



Email the worksheet to: [sjrrf@water.ca.gov](mailto:sjrrf@water.ca.gov)

OR

Print and fax worksheet to: (916) 651-9614



Questions, Comments  
Suggestions?